

# Press Release

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FOR IMMEDIATE RELEASE

## The New American Dictionary

A new book by the Institute for Infinitely Small Things

### Are we more 'ready'? Or are we just more scared?

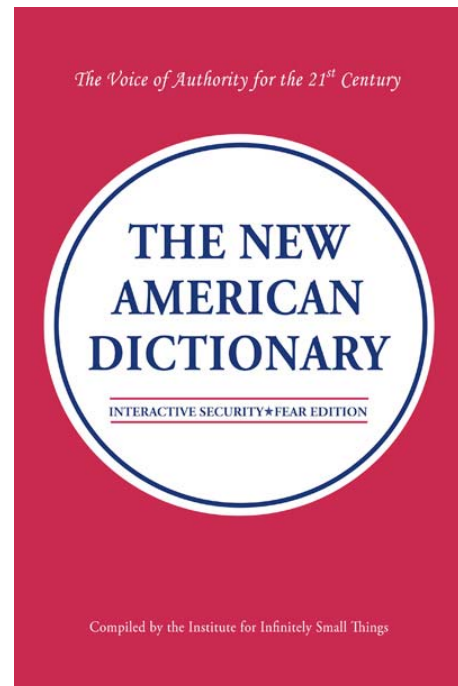
**BOOK LAUNCH PARTY:** Thursday, April 26<sup>th</sup>, 6:30PM – 8:30PM  
At **Art Interactive**, 130 Bishop Allen Dr. Cambridge MA 02139

**Cambridge, MA:** April 6, 2007 – Have you noticed how new words have entered our language since September 11<sup>th</sup>? Now we have a new vocabulary that includes:

- *Freedom Fries*
- *Islamofascist*
- *Friendly Fire*
- *Smart Bomb*
- *Surge*
- *Regime Change*
- And 62 more...

*The New American Dictionary: Interactive Fear/Security Edition* is a new book by the Boston performance group, *the Institute for Infinitely Small Things*.

The dictionary, a paperback which retails for \$19.95 on *Amazon.com* and at *the Harvard Book Store*, catalogs 67 fear and security terms that are either new – i.e. *preparedness* - or recently redefined – i.e. *torture*.



*The New American Dictionary* is a humorous, provocative book that calls for readers to pay attention to the ways in which terminology of fear, security and war have permeated American English post-9/11. Emphasizing the open, slippery way that

these words enter our language, *the New American Dictionary* is an “interactive” workbook -- there are 57 terms that are left undefined for the reader to pencil in their own definition. The other 10 definitions were sold on Ebay and purchased by people around the globe. Readers can submit their new definitions to the Institute for inclusion in the second edition (slated for 2009).

It may be humorous but it is also serious business. *The New American Dictionary* makes a great gift for anyone who is concerned about war, the state of American politics, or even for those who are just asking simple questions like:

Are we more READY? Or are we just more SCARED?

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### ***Book Launch Party***

Thursday, April 26<sup>th</sup>, 6:30PM – 8:30PM

**Art Interactive**, 130 Bishop Allen Dr. Cambridge MA 02139

Free food, drinks, booksigning with the Institute. Books 25% off retail price.

### ***Where to Buy the New American Dictionary***

Amazon.com - <http://tinyurl.com/2souvy>

Lulu.com – <http://www.lulu.com/content/618336>

The Harvard Book Store, Cambridge, MA

### ***About the Institute for Infinitely Small Things***

The Institute for Infinitely Small Things is a performance group out of Boston, MA, that includes between 5 - 20 members at any given time. The Institute uses performance in public space to research the micro-power structures that shape everyday life in Western society. These social and political tiny things have included corporate ads, street names, maps and post-9/11 security terminology.

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